

PROFILE

OF

Dr. V.VASAVI

LECTURER IN COMMERCE

SVA GOVT. DEGREE COLLEGE

SRI KALAHASTI

PERSONAL PROFILE



1. **Name** : **Dr.V.VASAVI**
2. **Address** : **Lecturer in Commerce,
SVA Govt. Degree College for Men,
Sri Kalahasti.**
- Mobile: 9441209500, 7780196730**
3. **Designation** : **Lecturer in Commerce**
4. **Date of Birth** : **10-08-1969**
5. **Qualifications** : **M.Com., M.Phil, Ph.D, UGC-NET, A.P. SET**
6. **Date of Entry into Service** : **1. As Junior lecturer on 24-01-2002
2. As Lecturer on 27-11-2010**
7. **Details of Orientation /Refresher courses and FDPs Conducted by APCCE:**

Sl. No.	Period	Name of the programme	Offered by
01	27-2-2013 to 19-03-2013	Refresher course in Management Studies and Commerce	HRDC, University of Hyderabad
02	11-07-2016 to 08-08-2016	Orientation Course	JNTU, Hyderabad
03	18-06-2018 to 07-07-2018	Refresher Course in Information and Communication Technology	HRDC, S.V. University, Tirupati
04	20-7-2020 to 24-7-2020	5 Day Faculty Development Programme in Commerce	APCCE
05	02-02-2023 to 04-02-2023	3 Days training programme on Internships and LMS	APCCE
06	12.06.2023 to 17.06.2023	6 Day Faculty Development Programme on English Medium of Instruction	APCCE

07	23-09-2024 to 27-09-2024	FDP on Building Resilient EDCs: Infusing Entrepreneurship in Education	At ni-msme, Sponsored by APCCE
08	23-2-2026 to 13-3-2026	FDP on Applications of AI	Commissionerate of Higher Education

8. Details of ARPIT & On-Line Refresher Course:

Sl. No.	Date	Name of the course	Course offered by	Grade
01	16-02-2020	ARPIT Course in Commerce	Swayam	‘C’
02	1-12-2020 to 31-3-2021	ARPIT Course in Financial Markets and Emerging Business Models	Swayam	‘B’
03	07-11-2022 to 21-11-2022	Managing On-line Classes and Co-creating MOOCs	Teaching Learning Centre, Ramanujan College.	A+

9. Details of other FDPs completed:

Sl. No.	Year	Name of the Programme	Organised by
01	2010	Induction Programme	ASC, S.V. University
02	15 th to 17 th JULY, 2013	Training in Human Values and professional Ethics	P.V.K.N. Govt. College, Chittoor
03	2020	FDP on Moodle Learning Management System	JNTUH College of Engineering, sultanpur and Spoken Tutorial project, IIT, Bombay.
04	2020	International FDP on Technology assisted Teaching and virtual learning through ICT tools.	S.B.V.R. Degree and P.G. College, BADVEL
05	2020	FDP on ICT based tools and its application in teaching learning process.	BSVS, Educational Learning Centre, Nagpur.
06	04-12-2023 to 08-12-2023	5 Day Short-Term Course on Banking and Financial Management with Tally Prime	Govt. College, Rajahmundry

10. Details of MOOCs completed:

Sl. No.	Year	Name of the course	Offered by	Score	Remarks
01	Nov,2018	Mind Education	Swayam	---	
02	Dec, 2018	Management for a competitive Edge	Open 2 study	90 %	
03	Jan, 2019	User experience for the web	Open 2 study	75%	
04	Oct, 2019	Digital Marketing	Udemy	---	
05	2019	Banking and Financial Markets: A risk management perspective	Swayam	Exam not yet taken	

11. Details of publications

Year of Publication	Title of the Article	Name of the Journal	National/International	ISBN/ISSN	Impact Factor & UGC list No.
2015-16	The “Saga Of Women-Empowerment” From ‘V-Age’ To ‘E-Age’	Edited Book- Women In India Through The Ages-A Glance.	National	978-93-5171-082-0	---
	Impact And Progress Of Self-Help Group Bank Linkage Programme	Edited Book – Micro-Finance Growth And Impact	National	978-81-930334-4-9	---
2017-18	Education Is Not A Promenade But A Culture	International Journal Of Multidisciplinary Educational Research-Aug,2017	International	2277-7881	4.527 41602
	Foreign Investment Promotion Board- A Bygone Story.	International Journal Of Multidisciplinary Educational Research- Oct,2017	International	2277-7881	4.527 41602
	Women Empowerment is a Requisite To The Growth Of The Society-A Perspicuity	Gadwal Conference Proceeding	National	ISBN:978-93-85101-01-4	---
	Today’s Requisite to the Society is Education	Conference Proceedings---X	National	ISSN:2456-1126	---
	Manava Bashalo Janthu Basha	Pvkn Conference Proceedings	National	978-81-927315-7-5	---
2018-19	The Epic Culture: An astute presentation for	International Journal of Emerging	International	2349-5162	5.87

	even the day of present Vol 6(1), pg 140-142	technologies and Innovative Research			
	Consumer Education – Rural India Vol 7(1),pg 164-167	Thoughts on Education –An International Journal of Education & Humanities	Internati onal	2320-4710	64522
	A snapshot of Indian Startup scene, pg 58-62	Edited Book, Golden Era Publications	National	21-9088- 306-5	
	Readers of Library have lost their hearts from reading habit, pg 102 &103	Seminar Proceedings, Paramount publishing house.	National	978-93- 88808-10-1	
2019- 20	Role of GIC Re in Indian Re-insurance Industry: An outlook Vol 5(11), pg	International Journal for Innovative Research in Multidisciplinary Field	Internati onal	2455-0620	6.497 Paper id:201911 021
	Life Insurance Corporation- Risk and profitability – A brief Analysis Vol 8 Issue 12(6) Pg 150-154	International Journal of Multidisciplinary Research-Dec. 2019	Internati onal	2277-7881	6.014
	Internal Quality Assurance impacts the External quality assurance in Higher Education, Vol.8, 12(6), pg 84-88	International Journal of Multidisciplinary Research-Dec,2019	Internati onal	2277-7881	6.014
	Interest Rates and their impact on housing loans Vol 6(6), pg	Journal of emerging technologies and innovative research (JETIR),	Internati onal	2349-5162	
	Internal quality Assurance Vs External quality assurance, Teacher and student from IQA to EQA.	Edited book on Emerging trends in Higher Education.--- x	National	9789353910 488	
2020- 21	Earnings and Profitability Analysis of Life Insurance Companies-Comparative study of ICICI Prudential and SBI Life Insurance Companies,	International Management Review-American Scholarly Press	Internati onal	1551-6849	Vol.16 No.2 2020 Pg 76-84
	Operational Performance of Select Indian Life Insurance Companies-	Journal of Emerging Technologies and Innovative Research	Internati onal	ISSN:2349- 5162	Vol.9, Issue-1, 7.95

	An Evaluative Study	(JETIR)			63975
2022-23	Prowess of Telugu Poets, Prosaists and Revolutionaries in Indian Freedom Struggle	Bhavaveena Special Edition- UGC Listed	National	ISSN-2456-4702	Vol.19, Issue.08, Aug-2022
	Gig Economy- Future Model of Labour Market!	Edited Book on GIG Economy and Atmanirbhar Bharath	National	ISBN:978-93-5679-949-3	Aug-2022
	Mahila Dhisali Duvvuri Subbamma	Musi Special Edition- UGC Listed	National	ISSN-2457-0796	Vol.25, Issue:13, Oct-2022
	Book Authored: Performance of Indian Life Insurance Industry- A Perspective	Published by Book Rivers	National Publishers	ISBN:978-93-5515-512-2	Nov, 2022
	Financial Inclusion- A tool for Inclusive Growth!	Edited Book on Financial Inclusion of the Marginalised sections in India: Emerging issues and challenges	National	ISBN:978-93-94293-16-8	March, 2023
2023-24	Authored 2 chapters in Text Book Corporate Accounting	APSCHE	Bilingual		2023
2024-25	Schemes for Educational Development of Scheduled Castes in India-An overview	Journal of Interdisciplinary and Multidisciplinary Research(JIMR)	International	E-ISSN 1936-6264 Pg no-47-55	Vol.20, Issue 04, April-2025 Impact F:8.886
2025-26	A brief overview of Indian q-commerce industry, A niche of e-commerce	Journal of Interdisciplinary and multidisciplinary Research(JIMR) Pg No 1-10	International DOI:18. A003.JI MR.2023.J15101.002400	E-ISSN: 1936-6264	Vol.20 Issue 07, July-2025 Impact F: 8.886
	Effectiveness of Bancassurance as a Distribution Channel in Indian Life Insurance Industry: A study	International Journal of Multidisciplinary Educational Research (IJMER)	International	2277-7881	Volume-14, Issue:9(1), Sep-2025, I.F-9.014, 179-187
	Impact of Removal of GST on Insurance products in India- A multi perspective Analysis	United International Journal of Multidisciplinary Research(UIJMR)	International June-2026	3048-6726	Vol-3, Special IssueVI, 2026. Impact

					factor- 6.934 464-472
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Other Achievements:

- Setting of Question papers for Autonomous Degree colleges (DRW Degree College, Gudur and GDC, Tuni) during various academic years.
- Acted as a Resource person in the Orientation Program for Junior Lecturers on 29-09-2015.
- Acted as a Rapporteur for a technical session in the seminar on GST Trajectory: Challenges and Opportunities conducted by the department of Commerce at S.V.University, Tirupati.
- Acted as Co-Convenor for the National Level ICSSR sponsored 3 Day Seminar conducted at GDC, Puttur.
- Awards:
 - (1) Received MAHA MATHA SAVITHIRIBAI PHULE BEST TEACHER AWARD from Dr.B.R.Ambedkar Study Centre, SVU, Tirupati on 03-01-2021
 - (2) Received Uttama Upadhyaya Puraskaram from Vidya Parirakshana Samithi, a Voluntary Association on 03.01.2022.
- BOS:
 - (1)Appointed as BOS member For Sri Padmavathi Women Degree & PG College, Tirupati during the period 01-04-2024 to31-03-2027
 - (2) Appointed as BOS member for SVU U.G Commerce
 - (3)Nominated as university representative to the Board of studies of SEICOM College (2025-26 to 2027-28)
